

January 20, 2022

VIDEO

## Special Presentation - ESG in the Capital Markets: The Ecosystem

More and more, corporate Canada is turning to environmental, social and governance (ESG) strategies to respond to pressures from progressive customer bases, strict regulators and investors who want to minimize risk and differentiate their companies in a global business landscape. These companies also want to learn more about how best to develop and implement ESG strategies and the most important factors to consider.

This special presentation, entitled "ESG in the Capital Markets: The Ecosystem," took place Jan. 20, 2022, led by the Canadian Securities Exchange in partnership with MNP LLP, National Capital Markets and BLG.

Speakers included [John Vellone](#), BLG's National ESG Leader; [Lynn McGrade](#), BLG's National Investment Management Leader; Edward Olson, Leader of ESG at MNP; Daniel Weinerman, Senior Director at National Capital Services; Ross Orr, President & CEO of BacTech Environmental; and Richard Carleton, CEO of the Canadian Securities Exchange.

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