



Jesse Goldman

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[International Trade & Investment](#)
[Anti-Dumping, Anti-Subsidy & Safeguards](#)
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[Automotive](#)
[Corporate Commercial](#)
[Customs](#)

Jesse's practice focuses on international trade and investment, customs, and commodity taxation.

He offers strategic advice to Canadian and global clients on international trade law, including:

- trade remedies
- free trade agreements, trade policy, and trade negotiations
- WTO disputes
- customs compliance
- customs/commodity tax planning
- cross-border commodity taxation
- trade and border security
- cross-border product and digital regulatory compliance

Jesse is counsel of record in more than 130 trade remedy matters and lead counsel in numerous high-profile international trade and customs cases litigated before Canadian courts and tribunals.

He has been at the forefront of international trade issues affecting businesses and governments in Asia for more than 20 years, and advises global clients on trade policy, market access, and trade compliance matters. He regularly appears before the Canadian International Trade Tribunal, the Federal Court of Canada, and the Federal Court of Appeal.

Jesse has served as Chair of the International Trade Committee of the Inter-Pacific Bar Association (IPBA) since 2017. He is a Canadian delegate to the International Chamber of Commerce (ICC) Commission on Customs and Trade Facilitation and the Business Investment Advisory Committee (BIAC) China Task Force Working Group.

Jesse provides legal services through a Law Corporation.

Experience

- Rio Tinto Alcan – Lead counsel on silicon metal anti-dumping investigation involving seven countries. Obtained “no injury” finding.
- Novatex/ Gatron Industries – Lead counsel on PET resin anti-dumping and subsidy investigations. Obtained “no injury” finding.
- Fluor Canada Ltd. – Lead counsel in Federal Court of Appeal judicial review of CITT decision respecting fabricated industrial steel components. Decision pending.

Insights & Events

- Canada considers amendments to sanctions regime targeting Russia, BLG Article, February 2022
- Same, same but different: U.S. business and the 2021 Canadian election, BLG Article, September 2021
- BLG Talks Transportation series: Supply chain – Hot Topics and What’s Next, BLG Video, May 2021
- Trade issues in the automotive sector, BLG Perspective, April 2021
- Featured, "[How Trump’s Legacy Will Haunt New Chapter Of Canada-U.S. Relations](#)," *The Huffington Post*
- Trends to watch in 2021 – Supply chains: ensuring resiliency, BLG Perspective, January 2021
- Trends to watch in 2021 – U.S. election: impact on Canada, BLG Perspective, January 2021
- Canada and the UK reach a “rollover” trade deal, BLG Article, November 2020
- Navigating the changing business and foreign investment landscape in 2021, BLG Article, November 2020
- Speaker, "No, Canada! Trade Law Implications of the Border Closure", Boston Bar Association Webinar November 2020
- 2020 vision? U.S. election impacts for Canadian law and business, BLG Article, November 2020
- New COVID law allows delays in trade remedy proceedings, risks WTO violations, BLG Article, August 2020
- Modernized customs compliance under the USMCA, BLG Article, July 2020
- Customs planning during COVID-19: CBSA updates, BLG Article, March 2020
- The Amended USMCA: Six Takeaways for Business, BLG Article, December 2019
- Moderator, “Digital Trade: Antitrust Regulation and International Treaties”, ABA Business Law Section Annual Meeting, September 2019
- Now the Past is Unpredictable Too: Importers Face Enhanced Risk of Retroactive Anti-dumping Duties Despite Canada’s “Prospective” Trade Remedy System, BLG Article, August 2019
- Amendments to Canada’s Anti-Dumping Regulations Pose New Risks for Foreign Producers and Importers, BLG Article, August 2019
- If you don’t Like the Answer, Just Ignore the Rules: Government of Canada Intends to Disregard WTO Rules Limiting Repetitive Use of Safeguard Measures, BLG Article, June 2019
- Quoted, “Bill Morneau's hasty bill to protect the steel industry carries risks,” CBC News Power and Politics, June 2019
- Speaker, “Implications of NAFTA 2.0 on the Automotive Industry,” Automotive Seminar, June 2019

- Speaker, “Trade Issues/NAFTA/USMCA,” 2019 Cross-Border Energy Update: U.S., Canada and Mexico, June 2019
- Trade lawyer Jesse Goldman discusses Ottawa's new measures for the steel industry, BLG Video, June 2019
- Despite Canada-US Deal on Steel and Aluminum Tariffs Many Questions Remain, BLG Article, May 2019
- In a Victory for Rules-Based Trade, Canadian International Trade Tribunal Largely Rejects Steel Safeguards, BLG Article, April 2019

Beyond Our Walls

Professional Involvement

- Member, Canadian Bar Association
- Member, American Bar Association
- Member, International Bar Association
- Member, Inter-Pacific Bar Association
- Member, American Association of Importers and Exporters
- Member, Canadian Society of Customs Brokers
- Member, Trade and Investment Task Force B20 Indonesia 2022

Awards & Recognitions

- Recognized in the 2023 edition (and since 2022) of the *Legal 500 Canada* as a Leading Individual (International trade).
- Recognized in the 2023 edition (and since 2010) of *Chambers Canada – Canada’s Leading Lawyers for Business* (International Trade/WTO- Nationwide)
- Recognized in the 2022 edition of *Lexpert/American Lawyer Guide to the Leading 500 Lawyers in Canada* (International Trade Regulation)
- Recognized in the 2022 edition of *The Best Lawyers in Canada* (International Trade and Finance Law)
- Recognized in the 2022 edition of *Who’s Who Legal: Canada* (Trade & Customs).
- Recognized in the 2022, 2021, 2018 editions (and since 2010) of *Chambers Global – The World’s Leading Lawyers for Business* (International Trade/WTO)
- Recognized in the 2022 (and since 2012) of *The Canadian Lexpert Legal Directory* (International Trade Regulation)
- Recognized in the 2018 (and since 2016) of *The Legal 500* (International Trade)
- Recognized in the 2018 edition of *Chambers Canada – Canada’s Leading Lawyers for Business* (Dispute Resolution)

Bar Admission & Education

- Ontario, 1996
- LLB, University of Manitoba, 1994
- BA, Carleton University, 1990



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As the largest, truly full-service Canadian law firm, Borden Ladner Gervais LLP (BLG) delivers practical legal advice for domestic and international clients across more practices and industries than any Canadian firm. With over 725 lawyers, intellectual property agents and other professionals, BLG serves the legal needs of businesses and institutions across Canada and beyond – from M&A and capital markets, to disputes, financing, and trademark & patent registration.

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